



April 2, 2004

QUARTERLY ISSUES/PROGRAMS LIST

There follows a listing of some of the significant issues responded to by WBFF-TV,

Baltimore, Maryland, along with the most significant

programming treatment for the period of

January 1, 2004 through March 31, 2004

The order in which the issues appear does not reflect any priority nor significance. The list is by no means exhaustive.

ISSUE: YOUTH

Program:

Champions of Courage

Broadcast Date: February 1- 28/ROX 7AM - 12AM/250 spots

February 8, 15, 22, 29....10:23PM

Length:

28-30secs/ News Features 2:30 each

Source:

Local

Description: In commemoration f Black History Month, positive role models who continue the teachings and keep the dream of Dr. Martin Luther King alive are saluted. An essay competition was held challenging students grades 6 through 12 to write a brief essays saluting their "Champions of Courage". 5000 entries were received and 28 were selected to be presented by the students on WBFF during February. At a gala awards ceremony, students received a \$50 Bond and the top three essayists received cash awards for their schools. The news department saluted 4 local community "Champions of Courage" for their commitment and service to youth with a feature story that aired every Sunday during February.

Program;

Ed Block Courage Foundation Sports Auction

Broadcast Date: Sunday, March 14/11PM – 12AM

Length:

60 minutes

Source:

Local

Description: A live auction of sports memorabilia by NFL players, Baltimore Colt legends, NFL Hall of Famers, and Orioles raised \$22,000 for The Ed Block Courage

Awards Foundation to fight child abuse.

News at Ten Cover Stories:

Date/Time:

January 5/10:21PM

Length:

3:40

Source:

Local

A program called "Youthlights" takes inner city kids out of the

neighborhoods and teaches them the art of photography. What impact does it have and

how is it changing young lives?

Date/Time:

March 15/10:23PM

Length:

4:30

Source:

Local

Description: The Ed Block Courage Awards brings players from 32 NFL to town to be honored for their commitment to courage and sportsmanship. The banquet raises thousands of dollars to help fight child abuse. Sports Director Bruce Cunningham travels to the Courage House at St Vincent's with the NFL players as they meet courageous kids who have gone through physical and sexual abuse.

March 24/10:23PM

Length:

3:45

Source:

Local

Description:

A look at improving neighborhoods and changing images and selfconcepts by getting youth involved in the arts. A mural program in poor neighborhoods is changing sites and attitudes....renewing a community.

Broadcast Date:

March 18/10:23PM

Length:

4:00

Source:

Local

Description:

Several Maryland counties are giving teens another chance after they're caught with drugs by placing them in programs to help fight their abduction.

ISSUE: CONSUMERISM

News at Ten Cover Stories:

Date/Time:

March 17/10:24PM

Length:

3:40

Source:

Local

Description:

The costs of a wedding and how to plan the day on a budget.

Date/Time:

March 2/10:19PM

Length:

4:00

Source:

Local

Description:

Counterfeit CDs are being made and shipped around the world. Law enforcement and the recording industry are teaming up to stop the fraud. Joy Lepola

investigates.

Date/Time:

February 25/10:16PM

Length:

3:50

Source:

Local

Description:

Reporter Keith Daniels examines the new state system employed by the

State Medical Board to weed out bad doctors and protect the patient.

Date/Time:

February 17/10:23PM

Length:

3:40

Source:

Local

Description:

It's lawsuit frenzy and reporter Craig Demchak examines some outrageous

claims people in the Baltimore area are making...

Date/Time:

February 18/10:16PM

Length:

3:30

Source:

Local

Reporter Keith Daniels looks are the impact on the consumer due to the few scamming insurance companies

Date/Time:

February 19/10:17PM

Length:

3:40

Source:

Local

Description:

Joy Lepola investigates the cost of faulty police cars, maintenance by the

city and impact on consumer and law enforcement.

Date/Time:

February 5/10:13PM

Length:

3:30

Source:

Local

Description:

Joy Lepola investigates the security of home security cameras....who's

watching who?

Date/Time:

February 10/10:18PM

Length:

3:40

Source:

Local

Description:

Hundred of millions of dollars have been sent to Maryland as part of the tobacco settlement. Craig Demchak takes a look at where the money is and why it isn't

being spent.

ISSUE: CRIME/CRIMINAL JUSTICE

Program:

America's Most Wanted

Broadcast:

Saturdays 9PM

Source:

Network

Length: 60 minutes

Description: A weekly program featuring profiles on fugitives and unsolved crimes in which viewers' help is solicited to bring criminals to justice. The program also features missing children alerts to help identify them and reunite them with their families

Program:

Maryland's Most Wanted

Broadcast:

Saturdays/10:20PM

Source:

Local

Length:

1:30

The News at Ten in cooperation with Maryland State Police, area sheriffs' Description: offices, and the local office of the FBI presents a local "most wanted" feature following the Saturday broadcast of "America's Most Wanted". During the news feature, information about unsolved Maryland crimes and wanted fugitives is presented and viewers help is requested to bring criminals to justice.

News at Ten Cover Stories

Broadcast Date:

February 9/10:23PM

Length:

3:30

Source:

Local

Description:

Drivers are skirting the new "Red Light Camera" law by spraying

chemicals on their license plates which make it invincible to the red light camera.....and

it's not illegal!....yet!

Broadcast Date:

March 4/10:18PM

Length:

4:10

Source:

Local

Description:

A look at a program designed by Maryland Shock Trauma

focusing on changing violent behaviors that lead to crime.

Broadcast Date:

March 23/10:19PM

Length:

3:45

Source:

Local

Description:

An investigative repor by Joy Lepola examining a loophole in

Maryland law that gives judges an endless amount of time to reduce a convicted

criminal's sentence.

ISSUE: EDUCATION

Broadcast Date:

February 4/10:11PM

Length:

4:30

Source:

Local

Description:

City School Woes....the Baltimore City Public Schools are in a

state of chaos...nearly bankrupt, massive firing and layoffs, no supplies, and threaten take -over by the State. Report Craig Demchak examines the problems and talks with administrators, legislators, parents, and teacher union about the lack of solutions.

Broadcast Date:

February 11/10:13PM

Length:

3:40

Source:

Local

Description:

The Baltimore City School system has discovered missing

equipment with thousands of dollars of equipment and computers walking away. Joy

Lepola investigates.

Broadcast Date:

February 24/10:14PM

Length:

3:50

Source:

Local

Description:

Joy Lepola continues investigative cover stories into the Baltimore

City Schools accountability practices.

March 10.10:17PM

Length:

4:10

Source:

Local

Description:

Joy Lepola continues the probe into the nearly bankrupt Baltimore

City School system by investigating the huge salaries at school headquarters

ISSUE: **ENVIRONMENT**

News at Ten Cover Stories:

Broadcast Date:

March 30/10:18PM

Length:

3:50

Source:

Local

Description:

The Chesapeake Bay has known bountiful harvest of oysters which

has fed the Maryland economy. With over-harvesting, watermen are harvesting far less that the appetite can bear. Reporter Craig Demchak talks with scientist about the introduction of the Asian oyster to help revive the oyster industry in the Bay.

Broadcast Date

March 11/10:25PM

Length:

4:00

Source:

Local

Description:

The health of the Chesapeake Bay has been a major issue in this session of the Maryland General Assembly. An examination of the Senate debate over charging a "flush fee" for water usage to help raise funds to upgrade aging sewerage

plants.

Broadcast Date

January 30/10:19PM

Length:

4:00

Source:

Local

Description:

A report in the continuing problems of sewage spills and overflows

that threaten local water supplies.

ISSUE: COMMUNITY DEVELOPMENT

News at Ten Cover Stories:

Broadcast Date:

March 31/10:21PM

Length:

4:30

Source:

Local

Description:

A look at election campaign foibles and gaffs and how they affect

voter turnout.

March 22/10:19PM

Length:

4:00

Source:

Local

Description:

The bear population in Maryland is growing and causing problems

in local communities. Reporter Jeff Abell investigates.

Broadcast Date:

March 24/10:23PM

Length:

3:45

Source:

Local

Description:

A look at improving neighborhoods and changing images and selfconcepts by getting youth involved in the arts. A mural program in poor neighborhoods

is changing sites and attitudes....renewing a community.

Broadcast Date:

March 8/10:13PM

Length:

4:20

Source:

Local

Description: The news staff reports on the tragic and deadly water taxi accident this past weekend. A quick storm front caused high winds and rough seas, capsizing a water taxi with 25 people on board. Two passengers died, three in critical condition and three missing. The community comes together to rescue, recover and examine the safety

of this mode of harbor transportation.

Broadcast Date:

January 28/10:33PM

Length: Source:

4:00 Local

Description:

Reporter John Rydel gives a preview of the Maryland Legislative

Assembly session and the topics and debates on the agenda for 2004.

Broadcast Date:

January 13/10:18PM

Length:

3:30

Source:

Local

Description:

Giving back to the community. A local church helped a family emigrating from communist Czechoslovakia. The family quickly adopted the American way of life. The son joined Boy Scouts and now has made it his scout project to raise

funds to buy a stove for the church to help prepare daily hot meals for inner city children.

Broadcast Date:

January 6/10:17PM

Length:

3:45

Source:

Local

Description:

Last year the state legislature killed bills to legalize slots in

Maryland but this year, slots are back on the agenda, ready to take center stage.

ISSUE: HOMELAND SECURITY

Broadcast Date:

January 7/10:18PM

Length:

4:10

Source:

Local

Description:

What does the red code mean? What happens if the nation goes to

the highest terrorist alert level? Reporter Kathleen Cairns reports.

Broadcast Date:

March 9/10:23PM

Length:

3:40

Source:

Local

Description:

Reporter Kathleen Cairns examines the impact of terrorist fears

and the crack down on illegal aliens on the Maryland Dept of Motor Vehicles and what new immigrants face in getting licenses.

Broadcast Date:

December 1/10:21PM

Length:

3:50

Source:

Local

Description:

Reporter Jon Leiberman examines the new terror laws. A look at

the international arrest of fugitives by US agents and the fact that it is illegal. How do

laws need to change to protect homeland security against terrorists?

SUBSTANCE ABUSE ISSUE:

Program:

Straight Talk

30 minutes

Broadcast:

January 11/11:30PM

Source:

Local

Length:

Description: Discussion of drug addiction treatment and recovery...identifying the addiction, admitting the problem, getting treatment, accessing program, how treatment works. Guests include Craig Lippins and Jimmy Alson, counselors at Right Turn of Maryland and recovering addicts Alvin Allen and "Ricky".

Program:

Straight Talk

Broadcast:

February 15 /11:30PM

Source:

Local

Length:

30 minutes

Description:

SIDS...sudden Infant Death Syndrome. What is it? How can it be prevented? Influence of substance use by parents on the issue? Mike Gimbel examined the issue with Donna Becker, Director of the University of Maryland Center for Infant

and Child Loss, and Dr. Tasha Greenberg of the Medical Examiner's Office.

Program:

Straight Talk

Broadcast:

March 7/11:30PM

Source:

Local

Length:

30 minutes

Description: A discussion with Dr. Michael Bulgrav of Sheppard Pratt about drug abuse and mental health. What role does substance abuse play in causing mental health problems? What is the relationship between the two issues.

News at Ten Cover Stories:

Broadcast Date:

February 27/10:17PM

Length:

3:50

Source:

Local

Description:

Reporter Craig Demchak puts self alcohol tests to the test. Do they

really work?

Broadcast Date:

March 3/10:21PM

Length:

3:40

Source:

Local

Description:

Teens are using over-the-counter cough syrup to get high and pop

culture is glorifying it.

Broadcast Date:

March 18/10:23PM

Length:

4:00

Source:

Local

Description:

Several Maryland counties are giving teens another chance after

they're caught with drugs but placing them in programs to help fight their adduction.

ISSUE: HEALTH

News at Ten Cover Stories:

Broadcast Date:

March 26/10:22PM

Length:

3:30

Source:

Local

Description:

A discussion with Dr. Kevin Cullen, the new director of the

Greenebaum Cancer Center at the University of Maryland. Dr. Cullen is a cancer survivor who has been researching and treating cancer for more than 20 years.

Broadcast Date:

March 31/10:17PM

Length:

3:50

Source:

Local

Description:

Can stroke be prevented? Karen Parks reports on a new

technology that can detect the possibility of a major stroke more quickly.

March 12/10:22PM

Length:

3:40

Source:

Local

Description:

A look at the issue of women's fitness and health and the

businesses proliferating to capture the market.

Broadcast Date:

February 23/10:17PM

Length:

3:45

Source:

Local

Description:

Scientists in Europe, USA and Australia are testing a drug that is primarily designed to help with erectile dysfunction. However, the drug has side effects including weight loss and tanning of the skin...and women are using it!. The drug is

known as the 'Barbie Doll" drug.

Broadcast Date:

February 26/10:23PM

Length:

3:40

Source:

Local

Description:

A look at the costs of obesity....from extra large beds to rising

costs of medical care due to problems caused by obesity. Karen Parks reports.

Broadcast Date:

February 12/10:19PM

Length:

3:40

Source:

Local

Description:

A personal look at the effects of sleep deprivation as reporter

Jennifer Gilbert sleeps only 4 hours and goes about her daily activities.

Broadcast Date:

February 16/10:22PM

Length:

3:30

Source:

Local

Description:

In a competitive market, there are a great number of prescription drugs addressing male impotency...Viagra, cialis, levitra....and they all are advertising in

the Superbowl.

Broadcast Date:

February 2/10:17PM/10:21PM

Length:

3:40

Source:

Local

Description:

Joy Lepola investigates gastric bypass surgery and insurance

coverage.

January 29/10:21PM

Length:

3:40

Source:

Local

Description:

A look at new technology ...the PET-CT scanner....and how it is allowing doctors at the University of Maryland Medical Center to detect and diagnose

cancer more quickly through detail images it provides.

Broadcast Date:

January 20/10:19PM

Length:

3:5/4:20

Source:

Local

Description:

A two part series by reporter Emily Schmidt examining the issue

of malpractice issue for Maryland doctors. Rising insurance rates are forcing doctors to protect and testify in Annapolis and even consider closing practices. A the consumer/victims case is presented as the debate of malpractice insurance and

compensation continues.

Broadcast Date:

January 22/10:23PM

Length:

3:40

Source:

Local

Description:

Doctors at University of Maryland Medical Center are studying the

impact of drugs to slow the progression of Parkinson Disease.

Broadcast Date:

January 9/10:22PM

Length:

3:30

Source:

Local

Description:

Stress...its impact and how to reduce it for a healthy life.